



MFTransparency to Launch Blog

LANCASTER, PA, USA February 2, 2009 – On Thursday, February 4, MicroFinance Transparency (MFTransparency) will launch a blog on its website, available [here](#). MFTransparency already shares important pricing data and news related to transparency through its [main web portal](#). The blog will complement the existing website and will serve as an informal venue through which MFTransparency can share news, information, and opinions relating to transparency initiatives and developments in the broader microfinance industry. Blog posts will regularly be written by MFTransparency staff as well as occasional guest posts and interviews with industry leaders from other organizations. The blog will also offer the ability for viewers to comment on posts in order to share their ideas and responses with MFTransparency.

In our initial blog posts you can expect to see: an analysis of the relationship between portfolio yield and profitability in India, Mexico and Russia; a taste of our field activities in Kenya this January; and a look into microfinance and disaster relief in Haiti. Visit [the blog](#) for a look at what at MFTransparency has to say about these issues, and many more!

About MFTransparency

MicoFinance Transparency is an international non-governmental organization founded in 2008 with the purpose of facilitating transparent markets through the dissemination of true cost information to all market stakeholders. MFTransparency represents an industry movement toward fair practices and responsibility. Based in the United States, the group has been active in Bosnia, Peru, Cambodia, Azerbaijan, and Kenya. For more information please visit (www.mftransparency.org). Grameen Bank's Dr. Mohammad Yunus and Elizabeth Littlefield, CEO of CGAP, as well as more than 200 industry professionals and organizations have committed to transparent pricing by endorsing MFTransparency and its initiative. For information on MFTransparency staff please see [Who We Are](#).

For questions relating to this press release please contact:

Jordan Filko
MFTransparency
+31.68.416.42.62
jordan@mftransparency.org

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