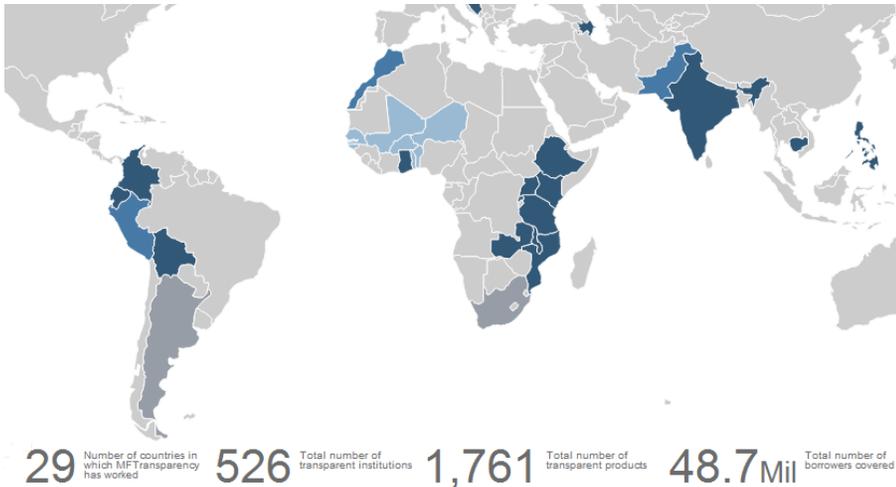


MicroFinance Transparency in a Snapshot



Our desire is to be *the* venue for the Microfinance industry to publicly demonstrate its commitment to pricing transparency, integrity and poverty alleviation. *Our vision* is a Microfinance industry operating with healthy free market conditions where consumers and other stakeholders can make informed decisions.

Since MFTransparency's launch on July 28th 2008 at the MicroCredit Summit in Bali, Indonesia, more than **800** industry leaders and **450** individuals worldwide have endorsed MFTransparency.

Our Services

Pricing disclosure – presenting information on credit products and their prices in a clear and consistent fashion, so that all microfinance stakeholders can work with a full understanding of the true prices paid by borrowers and promoting the use of “Full APR” as the standard for communicating pricing .

Training and Education - providing training and education and disseminating straightforward educational materials to the broad range of stakeholders to ensure that transparency leads to a strengthening of the microfinance industry.

Policy Advisory – providing customized training and education to regulators and sharing examples of effective policy and facilitating discussion between regulators of microfinance markets around the world.

Industry Voice for Transparent Pricing - partnering with initiatives such as the Social Performance Task Force, the MIX Social Performance Reporting Initiative, and the Smart Campaign to further industry discussion on transparency and client protection.

MFTransparency Board

- President: Tony Sheldon
- Secretary: María Sara Jijón C.
- Treasurer: Howard Brady
- Board Member: Murray Gardiner
- Board Member: Narasimhan Srinivasan Maharashtra
- Board Member: Ging Ledesma

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Promoting Transparent Pricing in the Microfinance Industry

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MicroFinance Transparency in a Snapshot

As one of the first financial supporters of MicroFinance Transparency we are very happy with the 5-year achievements. As investors we use the country datasets to make a competitor analysis of our investees and we use the Calculating Transparent Pricing Tool in our due diligence. MicroFinance Transparency contributes to increased pricing transparency among our investees. – Cordaid Investments

Since establishment, MFTransparency has disclosed pricing data for **1,761** micro loan products for **526** MFIs serving more than **48,700,000** clients in **29** countries...

MFTransparency hosted **2** African regulator events where **48** African regulators were trained on pricing transparency...

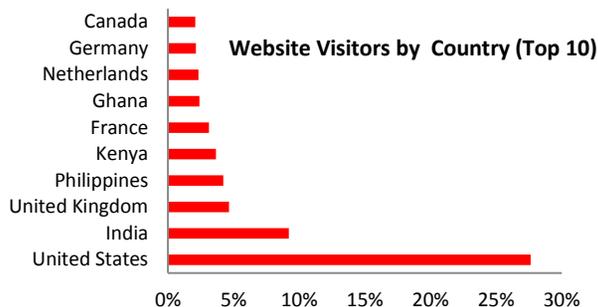
MFTransparency hosted and participated in over **50** educational workshops all over the world

Transparent pricing is the best demonstration of customer respect and doing it in a simple language they feel they are an important part of the institution. - Leonor Melo de Velasc, Presidenta Ejecutiva - Fundación Mundo Mujer, Colombia

MFTransparency Website

More than **159,000** unique visitors have visited the MFTransparency website over the past 4 years...

MFTransparency has **65** educational tools and resources on its Resource Center...



Due Thanks...

MFTransparency is thankful to all of its partners, donors, and MFIs who have supported the organization over the past 5 years and helped make microfinance the first industry to practice global voluntary pricing disclosure.

Our Donors in 2013



Did you know...

- The decision to establish MFTransparency grew out of a plenary meeting at the 2007 SEEP Conference, where attendees identified non-transparent pricing as the top concern related to profits and IPOs?
- The launch of MFTransparency took place at the Micro Credit Summit in Bali in July 2008. Not sure how MFT would be received, we had no staff and no funding at the launch!
- We function as a global virtual office; have never had a physical headquarters, and many of our team members have never even met each other in person.

5 years ago, few in the sector gave much thought to interest rates. In its brief time, MFT has profoundly altered our perspective of this seemingly basic, yet surprisingly complex aspect of microfinance. We look forward to continuing our support of MFT for the next 5 years and beyond. - European Microfinance Platform (e-MFP)

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